

Privacy Policy

Effective Date: 9/7/2026

This Privacy Policy describes how **Southern Spray Foam, LLC** ("we," "us," or "our") collects, uses, and discloses information about visitors to our website located at **<https://www.southernsprayfoamllc.com>** (the "Site") and customers who use our spray foam insulation services (the "Services").

By using our Site or Services, you agree to the collection and use of information in accordance with this policy.

1. Information We Collect

1.1 Information You Provide to Us

We may collect personal information that you voluntarily provide when you:

- Request a quote or estimate
- Schedule an appointment or consultation
- Contact us through forms, email, or phone
- Sign up for a newsletter or promotional offers
- Complete a job application
- Leave a review or testimonial

This information may include:

- Name
- Email address
- Phone number
- Home or business address (for service estimates and job sites)
- Property details (square footage, type of insulation needed, etc.)
- Payment and billing information
- Any other information you choose to provide

1.2 Information Collected Automatically

When you visit our Site, we may automatically collect certain information about your device and usage, including:

- IP address
- Browser type and version
- Device type and operating system
- Pages visited and time spent on the Site
- Referring website
- Date and time of visits

1.3 Cookies and Tracking Technologies

We use cookies, web beacons, and similar tracking technologies to collect information about your browsing activities. This may include:

- Essential cookies for Site functionality
- Analytics cookies (e.g., Google Analytics)
- Advertising and retargeting cookies (e.g., Google Ads, Facebook/Meta Pixel)

You can control cookie preferences through your browser settings. Disabling cookies may affect Site functionality.

2. How We Use Your Information

We use the information we collect to:

- Provide estimates, schedule appointments, and perform insulation services
- Respond to inquiries and customer service requests
- Process payments and manage billing
- Send appointment reminders and service updates
- Send marketing communications, promotions, and newsletters (with your consent where required)
- Improve our Site, Services, and customer experience
- Analyze Site usage and traffic patterns
- Comply with legal obligations, warranties, and industry regulations

- Prevent fraud and ensure the security of our Site and Services

3. How We Share Your Information

We do not sell your personal information. We may share your information with:

- **Service providers and contractors:** Subcontractors, installation crews, or third parties who help fulfill your service request
- **Payment processors:** To process transactions securely
- **Marketing and analytics partners:** Such as Google Analytics, email marketing platforms, or advertising networks
- **Manufacturers/suppliers:** For warranty registration or product-related purposes, where applicable
- **Legal and regulatory authorities:** When required by law, subpoena, or to protect our legal rights
- **Business transfers:** In connection with a merger, acquisition, or sale of assets

4. Data Retention

We retain personal information for as long as necessary to fulfill the purposes described in this policy, including maintaining service and warranty records, complying with legal obligations, resolving disputes, and enforcing agreements.

5. Your Privacy Choices and Rights

Depending on your location, you may have the right to:

- Access, correct, or delete your personal information
- Opt out of marketing communications (via unsubscribe link or direct request)
- Opt out of the sale or sharing of personal information (where applicable)
- Request a copy of the data we hold about you
- Withdraw consent where processing is based on consent

To exercise these rights, contact us using the information in Section 9. Residents of certain states (e.g., California under the CCPA/CPRA) or regions (e.g., EU/UK under GDPR) may have additional specific rights — see Section 8.

6. Data Security

We implement reasonable administrative, technical, and physical safeguards designed to protect your personal information. However, no method of transmission or storage is 100% secure, and we cannot guarantee absolute security.

7. Children's Privacy

Our Site and Services are not directed to individuals under the age of 18 (or 13, depending on jurisdiction — adjust as needed). We do not knowingly collect personal information from children. If you believe we have inadvertently collected such information, please contact us to request deletion.

8. Additional Disclosures for Specific Jurisdictions

[Include only if applicable to where you operate]

California Residents (CCPA/CPRA)

California residents may have the right to know what personal information is collected, request deletion, and opt out of the sale/sharing of personal information. We do not knowingly sell personal information.

European Users (GDPR)

If you are located in the European Economic Area or UK, our legal basis for processing your data may include consent, contract performance, legitimate interests, or legal obligation. You may lodge a complaint with your local data protection authority.

9. Third-Party Links

Our Site may contain links to third-party websites (e.g., financing partners, manufacturer sites, review platforms). We are not responsible for the privacy practices of these third parties and encourage you to review their policies.

10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Changes will be posted on this page with an updated "Last Updated" date. Continued use of the Site or Services after changes constitutes acceptance of the revised policy.

11. Contact Us

If you have questions or requests regarding this Privacy Policy or your personal information, please contact us at:

Southern Spray Foam, LLC

Address: 16135 SE 36 Ave, Summerfield, FL 34491, United States

Phone: +1 352-844-2882

Email: contact@southernprayfoamllc.com
